

Quality Policy

Castegnato, September 2024

CELA s.r.l. aims to establish itself as a leading company in the lifting equipment sector, both for goods and people, at the national level, while enhancing its current international presence. Our goal is to develop innovative, high-tech products that effectively meet market demands.

CELA s.r.l. is dedicated to ensuring the quality, reliability, and safety of its products, with a commitment to fully meeting customer requirements and adhering to all applicable safety and sustainability regulations. Our quality policy is founded on the following key principles:

Customer Satisfaction

We place our customers at the heart of everything we do, striving to understand and anticipate their needs while ensuring the delivery of products and services that are safe, reliable, durable, and meet their expectations.

Innovation and Continuous Improvement

We continually invest in research and development to enhance the performance and safety of our aerial work platforms, keeping the company at the forefront of technological innovation. Our goal is continuous improvement in our processes, products, and services, ensuring strong competitiveness in the market.

Machine Safety

Safety is our highest priority. Our lifting equipment for people is designed and manufactured in full compliance with international and European safety regulations, minimizing risks for operators and ensuring a secure working environment.

Health and Safety in the Workplace

CELA s.r.l.'s Health, Safety, and Environment (HSE) Policy is grounded in the principles of safeguarding human safety and dignity, while promoting sustainable development. This policy ensures that throughout all production activities, the physical safety of workers and all potentially affected parties is consistently protected from accidents and occupational illnesses. Additionally, we guarantee workplace hygiene and the preservation of natural resources, in strict compliance with applicable laws and the international standards the company upholds.



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Training and Employee Engagement

We recognize our employees as a key resource for the company's success. We provide ongoing training to foster professional growth, awareness, and engagement, ensuring that all employees actively contribute to achieving our quality objectives.

Collaboration with Qualified Suppliers

We carefully select our suppliers and work closely with them to ensure that the materials and components used in production are of high quality and meet international standards.

Sustainability and Environmental Responsibility

We are committed to reducing the environmental impact of our production processes through efficient resource use and the adoption of sustainable practices. We promote the design of eco-friendly, energy-efficient lifting platforms.

Regulatory Compliance

CELA s.r.l. is dedicated to complying with all applicable local and international regulations, as well as any voluntary standards we have adopted, concerning quality, safety, and the environment.

Company management is responsible for the implementation of this Quality Policy, ensuring its communication, understanding, and application at all levels of the organization. Our objective is to meet customer expectations and continuously enhance our competitiveness.

> Management CELA S.r.l.

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